Robert Lambe is a strategic facility planning consultant. As the CEO of RAL Location Strategies, he helps companies use available information to better understand their facilities assets and facilities management operations, in order to target investments that align with the business requirements. His experience includes working on many development projects, within a corporate facilities department, and as a facilities software implementation consultant. Bob also serves as the Planning and Economic Development Coordinator for his home town of Marcy NY, helping them capitalize on a \$3.5 billion investment growing a local high technology industry. www.linkedin.com/in/lambe

