

STORMY FRIDAY, MPA, HON. FMA, IFMA FELLOW
PRESIDENT OF THE FRIDAY GROUP



Stormy Friday is the founder and President of The Friday Group, an international consulting firm formed to provide management, marketing and facilities services to commercial business and government.

Ms. Friday consults, trains and speaks in the fields of organization development, marketing and customer service; and is internationally recognized in the field of facility management. She has lectured at local and international FM conferences in over thirty countries. She co-authored a book entitled *Quality Facility Management: A Marketing and Customer Service Approach*, (Wiley) and authored *Organization Development for Facility Managers: Tracing the DNA of FM Organizations* (AMACOM and Dog Ear Press). From 1994-1996 Ms. Friday served on the IFMA Board of Directors as the Director of Affiliate Affairs. In 1997, Ms. Friday served on the faculty of the University of Manitoba in the graduate Facility Management Program. She is the recipient of the 2002 IFMA Distinguished Author- Instruction Materials Award for work with the Michigan State University Masters FM Program through their virtual university. Ms. Friday served for 10 years on the BOMI Board of Trustees where she was chair of the Academia Task Force. She served as a seminar leader for the joint BOMI, Trade Press Master Facility Executive Series, a web seminar program and facilitated the joint BOMI, Trade Press Facilities Professional Leadership Series (FPLS), also a web-based program. From 2006-2007 she wrote a weekly blog on FM issues for FacilitiesNet.

Prior to forming The Friday Group, Ms. Friday was Director of Contracts and Government Marketing for a design/build firm specializing in high-tech facilities. She served in the appointed position of Director of Facilities and Support Services at the U.S. Environmental Protection Agency (EPA) with responsibility for over four million square feet of laboratory and office facilities. During her tenure, Ms. Friday developed the first civilian agency master plan and played a leadership role in developing and implementing one of the first client services programs within the federal government. She also spent many years as a management consultant specializing in employment programs, strategic planning, organization development and social programming.

Ms. Friday holds an undergraduate degree from Simmons College and an MPA from Northeastern University.

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